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Agile Hardware

ESC-4010

Matt Liberty
Jetperch LLC



Agenda

- What is the problem?
- What is agile?
- What is agile hardware?
- Agile hardware methods
 - PCBs
 - FPGAs
 - ASICs
- Conclusion

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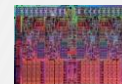
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What is hardware?

- PCB: Printed circuit board
 - Mechanically holds components and electrically connects components together
- FPGA: Field programmable gate array
 - Reconfigurable logic that is primarily digital
- ASIC: Application-specific integrated circuit



SoC (System on a Chip) which includes hardware + processor(s)
+ software can be ASIC or FPGA

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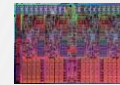
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What is hardware?

- PCB: Printed circuit board
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- ASIC: Application-specific integrated circuit



Although this presentation focuses on PCBs, we will touch on FPGAs and ASICs. Agile methods can be successfully applied to all three!

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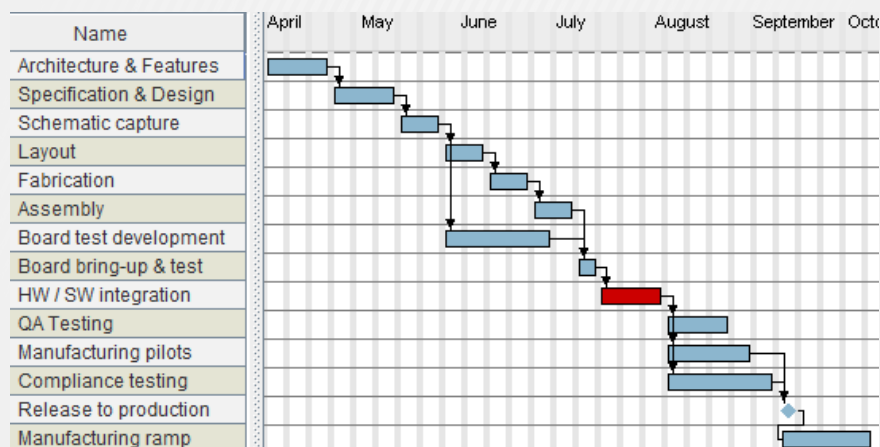
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Typical waterfall PCB schedule



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Concerns



- When do we discover feature problems?
 - Miscommunications? Customers often only fully know what they want when they see it!
 - Customer, marketing & sales feedback?
 - What happens when features change?
- When do we discover design problems?
- What happens to the schedule when a problem is discovered?
- How much time before estimated product launch do we discover problems?

To manage risk, we want to take our lumps early and often.
 Delaying discovery of the unknown exacerbates problems.

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Manifesto for Agile Software Development

We are uncovering better ways of developing software by doing it and helping others do it. Through this work we have come to value:

- **Individuals and interactions** over processes and tools
- **Working software** over comprehensive documentation
- **Customer collaboration** over contract negotiation
- **Responding to change** over following a plan

That is, while there is value in the items on the right, we value the items on the left more.

<http://agilemanifesto.org/>

Agile in practice

- Agile teams usually
- Always have a working code base
- Incrementally add functionality over time
- Deliver & demonstrate frequently – every 2 weeks is not atypical
- Minimize risk of change through comprehensive unit tests
- Manage features through stories with WHO, WHAT, WHY and conversations



[Dawn Manser, flickr](#)

Agile in practice

- Instead of building everything sequentially, section off and complete independent areas
 - One build cycle versus numerous smaller build cycles
 - Difference between building one skyscraper and building a campus!
- Build vertical feature sets that iterate to full solution, not just one build of all features

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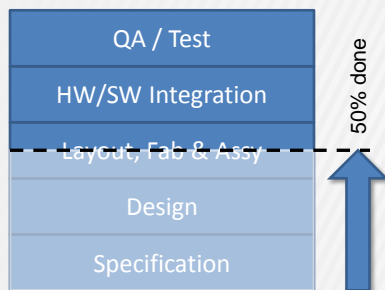
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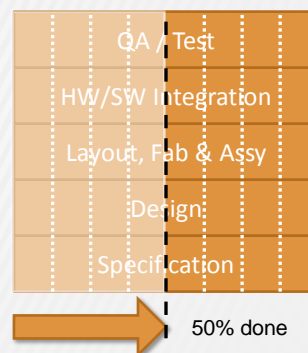
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Agile in practice

Waterfall (single build cycle)



Agile (iterative build cycles)



Graphic concept courtesy of Neil Johnson, XtremeEDA Corporation

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What does Agile mean for HW?

- The Agile Manifesto Principles are software focused
 - But hardware has customers, requirements and deliverables, too!
 - Changing requirements are now the norm
- Can we better collaborate with Agile software teams?
- Can we reduce overall project risk, not just hardware risk?
- Can we deliver working hardware sooner and cost-effectively evolve functionality over time?
 - Make progress on all levels simultaneously!
 - Iteratively converge to the final solution
 - Working hardware can be defined by the design validation test!

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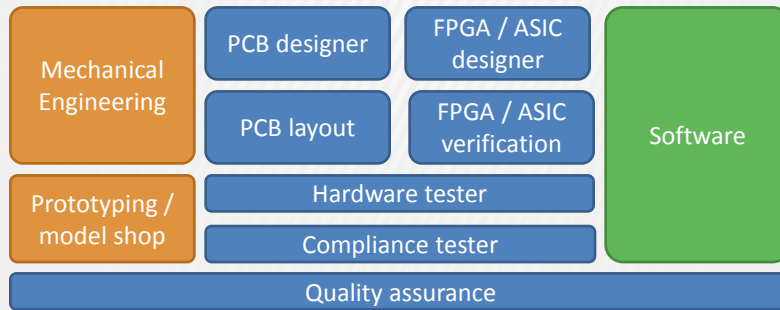
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HW & SW: What is different?

- Cost of “building”
- Tedium (manual steps) of “building”
- Silos of expertise & specialized experts



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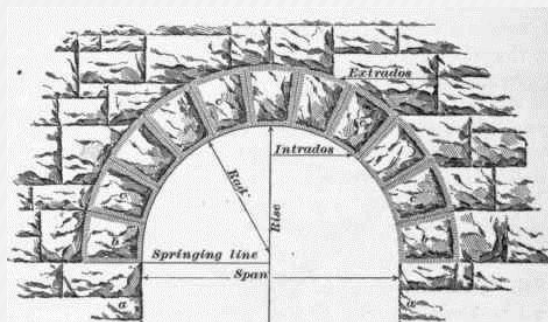
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Agile limitation?

- Can you build an arch from left to right?



[A Treatise On Architecture And Building Construction Vol2: Masonry, Carpentry, Joinery](#)

- Is hardware inevitably like a single arch?

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Agile PCBs

Techniques include:

- Reference boards
- Quick-turn interconnect boards
- Rapid prototypes
- Design and run verification testing sooner, starting with reference boards!

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Reference boards

An off-the-shelf reference design by the chip vendor or a third party

- Often quick to procure
- Can emulate complete product
- But may not be fully representative of the “final” hardware
 - May have different configuration options
 - May lack key peripherals

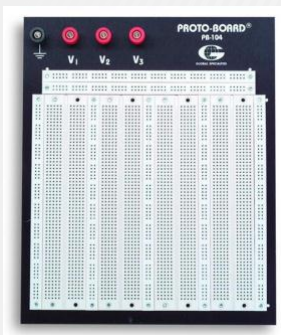


Reference boards for microprocessors are the most common, but many other reference boards are available.

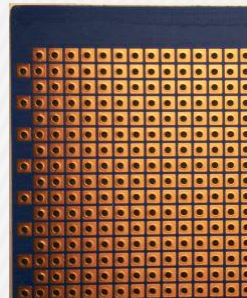
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Connecting boards & parts



Breadboard



Perfboard

http://commons.wikimedia.org/wiki/File:CopperCladPerfboard_1.png



Printed Circuit Board

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One possible agile approach

- Cobble together reference boards
- Design quick-turn interconnect boards to reliably tie together the reference boards
 - Optionally use breadboards first
 - Design PCBs for reliability & repeatability!
- Fabricate your own reference boards for other components
- Share hardware early & often
- Build “final” production hardware

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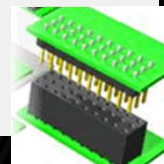
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Quick-turn interconnects

- Can inexpensively design, manufacture and receive small 2-layer PCBs in under 3 days
 - Overnight possible at slightly more expense!
- PCB Tools do not have to be expensive
 - EaglePCB (\$820 for 6 layer, 16 x 10 cm)
 - Altium Designer (\$4995)
- Hardware designers can (and should?) do layout for small boards



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PCB resources

- Quick turn PCB fabrication
 - [Advanced Circuits](#)
 - [Sunstone Circuits](#) / PCBexpress
- Quick turn PCB assembly
 - [Advanced Assembly](#)
 - [Screaming Circuits](#)
 - ... but most interconnect boards can be hand-assembled by the engineer

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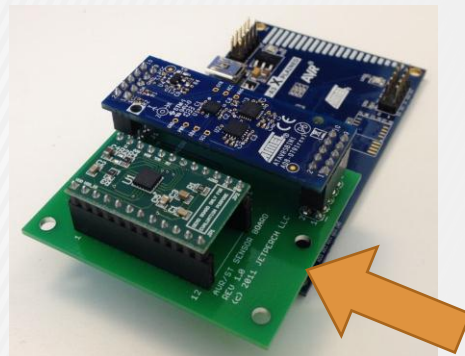
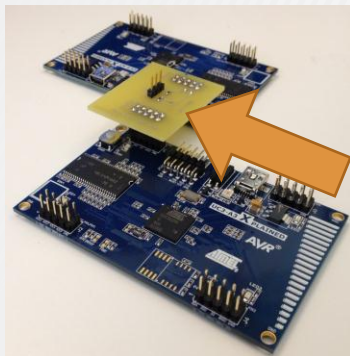
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Examples



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Rapid prototyping

- When off-the-shelf hardware is not available, build a reference module yourself!
 - Limit functionality to fit in iteration cycle time
 - Do not overdesign!
- Reuse the schematic (and hopefully the layout) in the next module iteration
- Iterations should be feature cumulative
 - But sometimes designing a parallel vertical feature slice fits better into an iteration cycle

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Cost argument for agile HW

Item	Quantity	Units	Cost	Units
Annual engineer cost (fully loaded)			\$ 175,000	USD/year
Cost per day per engineer	200	days/year	\$ 875	USD/day
Team cost	6	engineers	\$ 5,250	USD/day
HW/SW Integration (50% confidence)	10	days	\$ 52,500	USD
HW/SW Integration (95% confidence)	30	days	\$ 157,500	USD
Cost for 50% to 95% confidence	20	days	\$ 105,000	USD
Last minute respin duration	15	days	\$ 78,750	USD
Estimated risk cost			\$ 183,750	

- What if we could reduce risk 70% for only 30% of the estimated risk cost?

Modify the argument to match your team's circumstances!

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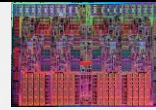
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Agile ASICs



- A single ASIC build is very expensive and takes a long time – not very agile
- BUT we can use the FPGA design cycle
 - Buy the a suitable COTS FPGA board and partition the design across FPGAs
 - Do design and demonstration using FPGAs
- Demonstrations will likely be SLOW compared to the final product
- Real-time products may need to be demonstrated off-line

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Releasing agile hardware

- At some point, hardware will transition from development to production
- Transition often incurs costs and handoff between teams
 - Compliance testing & regulatory approval
 - Tooling & manufacturing test
 - FPGAs can be the exception!
- Most companies have a release gate that is intentionally not agile



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Complications

- Long-lead parts
- Limited part quantities / on allocation
- High-speed interconnects between reference modules
- Very high pin count or pin geometries near current assembly process limits
- Large number of layers (> 6)
- High component cost relative to NRE

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Agile culture for HW



- Teams
 - Build collaborative, interdisciplinary teams of software, hardware, mechanical
 - Break down us/them mentality
 - Work together to reduce project risk
- Results & collaboration
 - Always be ready with a demonstration
 - Show demonstrations to all stakeholders
- Adapt
 - Incorporate feedback from demonstrations
 - Fail early rather than late!

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What's next?



- Learn more about agile methods
- Convince yourself that agile can help
 - Do you like HW/SW integration, delivering late, stress and the blame game?
 - Would you like to improve your ability to predict delivery times?
- Identify a project
 - Small, new project
 - Horrifically late mess of a project

For small projects where you are the only HW engineer, you may be able to introduce agile methods today!

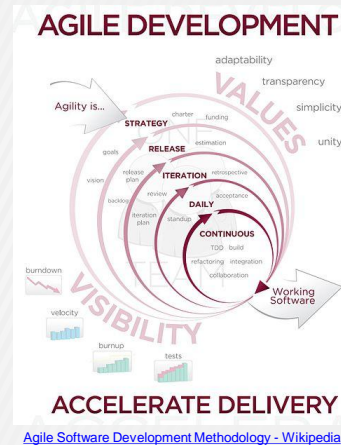
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Your first agile HW

- Identify the smallest integral chunk
 - Single vertical feature slice
 - One “path” through the hardware
- Deliver that one chunk
 - Commit to delivering in 2 weeks!
 - Design, fabricate & demonstrate
 - Create tests along the way!
- Identify the next smallest integral chunk
- ... and repeat!



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References & resources

- Top 10 questions when using agile on hardware projects – Larry Maccerrone
<http://maccherone.com/larry/2010/02/23/top-10-questions-when-using-agile-on-hardware-projects/>
- Agile in a Nutshell, Jonathan Rassmusson
<http://agilewarrior.files.wordpress.com/2009/05/agile-in-a-nutshell.pdf>
- www.AgileSoC.com by Neil Johnson
- Pick up any highly rated agile book

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Conclusion

- Agile methods can help hardware
 - Technology evolves & schedules shorten
 - Successful teams must meet the challenge
- Quick turn PCB cost reductions can tip the balance between thinking and acting
- No one right methodology and we should strive to continuously improve!

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